



BRAND GUIDELINES



Cap4City

The logo for Cap4City features the text 'Cap4City' in a white, sans-serif font. The number '4' is significantly larger and more stylized than the other characters. To the right of the text, there is a circular arrangement of 14 yellow dots of varying sizes, some overlapping the letters.

TOOLKIT

- PROPORZIONI
- AREA DI RISPETTO
- COLORI
- NEGATIVO/POSITIVO
- FONT
- CAPCOE E ANCI



- PROPORZIONI
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- FONT
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A. AREA CLAIM

B. AREA DI RISPETTO (PARI ALLA DISTANZA TRA LA PARTE ALTA DELLA "C" E LA PARTE FINALE ALTA DEL LOGO)

- PROPORZIONI
- AREA DI RISPETTO
- COLORI
- NEGATIVO/POSITIVO
- FONT
- CAPCOE E ANCI

GIALLO



CMYK

0
20
93
0



RGB

255
204
0



WEB EX

FFCC00

BLU



CMYK

100
84
10
1



RGB

0
51
153



WEB EX

003399

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AZO SANS

Light

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Regular

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Bold

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ALTERNATIVO PER DOCUMENTI

Arial

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TOOLKIT CAPCOE

APPLICAZIONI



APPLICAZIONI

- CARTA INTESTATA
- NEWSLETTER
- SOCIAL
- GADGET
- ROLLUP/LOCANDINA
- MEDIAWALL

Mario Rossi
Via Roma 1
00000 Roma



Gentile Mario Rossi,

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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Firma

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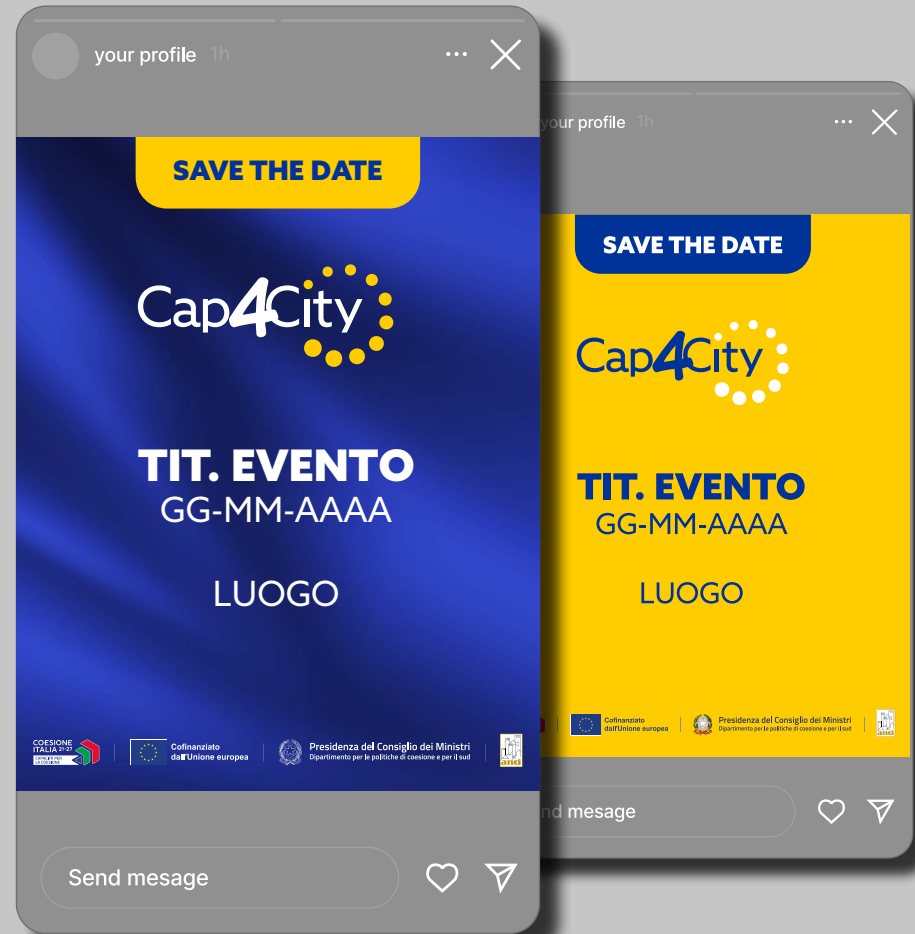
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